

MICRO 534

Advanced MEMS and Microsystems

List of Questions for the Seminars

N.B. some questions can be irrelevant for a given seminar

1. What is the business model of the company ? With what kind of products / services do they make money ?
2. What are the applications / markets ?
3. What is the core competence of the company (what makes what they are doing different than their competitors) ?
4. What was the breakthrough for success?
5. What is/are the advantages of using MEMS devices instead of other solutions ?
6. What are the types of MEMS devices ?
7. What are the operating principles of the MEMS devices involved ?
8. How are they fabricated (high level description) and packaged ? Is the company handling all these steps ?